

DRAFT DIRECTIVE TRANSMITTAL
WORKFORCE SERVICES

Number: WSDD-107

Date: July 30, 2014

TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: PROPOSED LOCAL WORKFORCE INVESTMENT AREAS (LWIA)
PERFORMANCE GOALS FOR PROGRAM YEAR 2014-15

☒ **IMMEDIATE ACTION**

Bring this draft to the attention of the appropriate staff.

SUBJECT MATTER HIGHLIGHTS:

This draft directive publishes the proposed Local Workforce Investment Areas (LWIA) performance goals for Adult, Dislocated Worker, and Youth programs for Program Year (PY) 2014-15.

COMMENTS ARE DUE BY:

8/13/14

Comments can be submitted through one of the following ways:

| | |
|---------------|---|
| Fax | CWIB, Attention: Loren Shimanek at 916-324-3068 |
| E-Mail | Loren.Shimanek@cwib.ca.gov (Include "draft comments" in the subject line) |
| Mail | CWIB / P.O. Box 826880 / MIC 45 / Sacramento, CA 94280-0001 |

All comments received by the end of the comment period will be considered before the final directive is issued. The Workforce Services Branch does not respond individually to each comment received. However, a summary of comments will be released with the final directive. **Comments received after the specified due date will not be considered.** If you have any questions, contact the California Workforce Investment Board; at 916-324-3258.

DRAFT DIRECTIVE

WORKFORCE SERVICES

Number:

Date:

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: PROPOSED LOCAL WORKFORCE INVESTMENT AREAS (LWIA)
PERFORMANCE GOALS FOR PROGRAM YEAR 2014-15

EXECUTIVE SUMMARY:

Purpose:

This draft directive publishes the proposed Local Workforce Investment Areas (LWIA) performance goals for Adult, Dislocated Worker, and Youth programs for Program Year (PY) 2014-15.

Scope:

This directive applies to all LWIAs

Effective Date:

This directive is effective on the day of issuance.

REFERENCES:

- Workforce Investment Act (WIA) Sections 136(b) and 136(c)
- Title 20 Code of Federal Regulations (20 CFR) Part 666
- Department of Labor (DOL) Training and Employment Guidance Letter (TEGL) 17-05, Common Measures Policy for the Employment and Training Administration's Performance Accountability System and Related Performance Issues (February 17, 2006), and DOL TEGL 17-05 Change 2 (May 20, 2009)
- DOL [TEGL 25-13](#), Negotiating Performance Goals for the Workforce Investment Act Title 1B Programs and Wagner-Peyser Act Funded Activities for Program Year (PY) 2014 (May 15, 2014)

STATE-IMPOSED REQUIREMENTS:

This directive contains some state imposed requirements. These requirements are indicated by ***bold, italic type***.

The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

FILING INSTRUCTIONS:

Retain this directive until further notice.

BACKGROUND:

The State is required to reach an agreement with the Secretary of Labor on state-level performance goals for Wagner Peyser, WIA Adult, Dislocated Worker, and Youth programs. WIA Section 136(c)(2) states that the Local Workforce Investment Board (LWIB), the Chief Elected Official (CEO), and the Governor shall negotiate and reach an agreement on the local levels of performance.

POLICY AND PROCEDURES:

This directive provides the proposed LWIA performance goals for the Adult, Dislocated Worker, and Youth programs for PY 2014-15 (See Attachments).

The California Workforce Investment Board (State Board) will be the primary contact for performance negotiations. The State Board has developed local board performance goals based on the state level goals negotiated with the Department of Labor Employment and Training Administration. The State Board is looking to benchmark PY 2013-14 performance goals and negotiate revised performance goals for LWIAs that have an unsustainable level of performance. The objective of the negotiations process is to define local performance targets that are aligned with current economic indicators and reflect local area service strategies and local achievements, while at the same time building on the overall system goal of continuous improvement for our clients and customers.

TEGL 25-13 identifies tools to be used in the performance negotiations such as past program performance data; unemployment rate; labor market statistics; and current published program participant data. A local board may also use the regression adjusted performance targets for PY 2014 available at sites.google.com/site/wiaexchange/home in the negotiations process. Local Area staff can access the site using an existing Google account or by creating an account and requesting access to the page.

LWIAs may accept the State Board's performance goals or negotiate new performance goals with the State Board. If a LWIA chooses to negotiate, then they will need to submit a one to two-page document with a data-driven analysis and counter proposal. Please provide the document prior to the scheduled call with the State Board.

The State Board will begin scheduling calls with all LWIAs upon issuance of this draft directive.

Due to the upcoming State Board's office relocation, please provide an electronic copy of the performance document to Loren.Shimanek@cwib.ca.gov.

ACTION:

This directive should be called to the attention of the CEO and the LWIB for consultation. Local boards, local area administrators, and staff should carefully review the final performance goals for PY 2012-13 and take action at the local level, as appropriate.

INQUIRIES:

If you have any questions about this policy, please contact Loren Shimanek at Loren.Shimanek@cwib.ca.gov or by phone at 916-324-3258.

JOSÉ LUIS MÁRQUEZ, Chief
Workforce Services Division

Attachments

PROGRAM YEAR 2014-15 PROPOSED PERFORMANCE GOALS BY LOCAL AREAS

| ADULT WIA TITLE 1B COMMON MEASURES | | | |
|------------------------------------|--------------------|----------------|------------------|
| LOCAL AREA | ENTERED EMPLOYMENT | RETENTION RATE | AVERAGE EARNINGS |
| ALAMEDA | 58.5% | 81.0% | \$17,600 |
| ANAHEIM | 82.0% | 87.0% | \$13,950 |
| CONTRA COSTA | 76.0% | 83.5% | \$15,450 |
| FOOTHILL CONSORTIUM | 76.5% | 87.0% | \$14,450 |
| FRESNO | 70.0% | 83.5% | \$13,150 |
| GOLDEN SIERRA CONSORTIUM | 79.5% | 87.0% | \$19,600 |
| HUMBOLDT | 60.0% | 80.0% | \$13,200 |
| IMPERIAL | 67.0% | 74.0% | \$11,650 |
| KERN/INYO/MONO CONSORTIUM | 71.5% | 83.0% | \$13,350 |
| KINGS | 68.0% | 86.0% | \$13,100 |
| LONG BEACH | 51.5% | 79.0% | \$14,750 |
| LOS ANGELES CITY | 60.0% | 82.5% | \$13,050 |
| LOS ANGELES COUNTY | 60.0% | 76.5% | \$12,850 |
| MADERA | 51.5% | 76.5% | \$11,650 |
| MARIN | 85.0% | 85.5% | \$17,300 |
| MENDOCINO | 85.0% | 87.0% | \$16,850 |
| MERCED | 80.5% | 87.0% | \$16,150 |
| MONTEREY | 67.0% | 77.0% | \$11,650 |
| MOTHER LODGE CONSORTIUM | 60.5% | 79.5% | \$12,300 |
| NAPA-LAKE | 72.0% | 82.0% | \$20,850 |
| NORTH CENTRAL COUNTIES | 74.5% | 80.5% | \$14,950 |
| NORTEC | 80.5% | 81.5% | \$18,250 |
| NOVA | 51.5% | 82.5% | \$20,650 |
| OAKLAND | 60.5% | 77.5% | \$11,650 |
| ORANGE | 79.5% | 85.0% | \$15,850 |
| RICHMOND | 77.5% | 87.0% | \$14,750 |
| RIVERSIDE | 51.5% | 77.0% | \$11,650 |
| SACRAMENTO | 54.5% | 79.0% | \$13,450 |
| SAN BENITO | 85.0% | 86.5% | \$11,650 |
| SAN BERNARDINO CITY | 73.5% | 83.0% | \$11,950 |
| SAN BERNARDINO COUNTY | 51.5% | 78.0% | \$13,650 |
| SAN DIEGO | 60.5% | 79.0% | \$13,400 |
| SAN FRANCISCO | 73.5% | 82.0% | \$13,050 |
| SAN JOAQUIN | 69.0% | 81.5% | \$17,050 |
| SAN JOSE CITY | 51.5% | 79.5% | \$14,400 |
| SAN LUIS OBISPO | 72.5% | 82.0% | \$13,200 |
| SAN MATEO | 71.0% | 84.0% | \$13,250 |
| SANTA ANA | 69.0% | 81.0% | \$11,650 |
| SANTA BARBARA | 63.5% | 86.5% | \$11,650 |
| SANTA CRUZ | 72.0% | 87.0% | \$18,350 |
| SOLANO | 73.5% | 87.0% | \$14,450 |
| SONOMA | 55.5% | 79.0% | \$12,650 |
| SOUTH BAY | 85.0% | 86.0% | \$11,650 |
| SELACO | 72.5% | 84.0% | \$16,000 |
| STANISLAUS | 75.0% | 78.5% | \$11,950 |
| TULARE | 51.5% | 77.5% | \$11,650 |
| VENTURA | 75.0% | 86.0% | \$14,550 |
| VERDUGO CONSORTIUM | 64.0% | 82.0% | \$17,250 |
| YOLO | 65.5% | 87.0% | \$14,250 |
| STATEWIDE GOAL PY 2014-15 | 64.2% | 82.0% | \$14,573 |

PROGRAM YEAR 2014-15 PROPOSED PERFORMANCE GOALS BY LOCAL AREAS

| DISLOCATED WORKER WIA TITLE 1B COMMON MEASURES | | | |
|--|--------------------|----------------|------------------|
| LOCAL AREA | ENTERED EMPLOYMENT | RETENTION RATE | AVERAGE EARNINGS |
| ALAMEDA | 66.0% | 87.0% | \$22,000 |
| ANAHEIM | 86.0% | 87.5% | \$17,150 |
| CONTRA COSTA | 79.0% | 88.5% | \$21,300 |
| FOOTHILL CONSORTIUM | 79.0% | 88.0% | \$21,600 |
| FRESNO | 79.5% | 84.5% | \$14,300 |
| GOLDEN SIERRA CONSORTIUM | 79.0% | 85.5% | \$18,950 |
| HUMBOLDT | 67.0% | 88.5% | \$16,100 |
| IMPERIAL | 75.0% | 76.5% | \$11,200 |
| KERN/INYO/MONO CONSORTIUM | 76.5% | 86.0% | \$15,300 |
| KINGS | 77.0% | 85.5% | \$16,000 |
| LONG BEACH | 63.5% | 83.5% | \$17,950 |
| LOS ANGELES CITY | 70.0% | 86.0% | \$15,550 |
| LOS ANGELES COUNTY | 70.0% | 81.5% | \$15,350 |
| MADERA | 69.0% | 83.5% | \$15,150 |
| MARIN | 60.5% | 74.0% | \$21,050 |
| MENDOCINO | 87.5% | 89.5% | \$17,550 |
| MERCED | 85.5% | 83.5% | \$15,850 |
| MONTEREY | 65.0% | 77.5% | \$14,600 |
| MOTHER LODGE CONSORTIUM | 71.5% | 83.0% | \$15,650 |
| NAPA-LAKE | 76.5% | 88.0% | \$16,700 |
| NORTH CENTRAL COUNTIES | 78.5% | 80.5% | \$14,650 |
| NORTEC | 79.0% | 82.5% | \$15,250 |
| NOVA | 61.0% | 83.0% | \$30,350 |
| OAKLAND | 63.5% | 82.5% | \$17,050 |
| ORANGE | 82.0% | 88.5% | \$21,450 |
| RICHMOND | 78.0% | 89.0% | \$19,100 |
| RIVERSIDE | 56.5% | 78.0% | \$14,050 |
| SACRAMENTO | 62.5% | 83.0% | \$17,800 |
| SAN BENITO | 87.5% | 87.5% | \$15,650 |
| SAN BERNARDINO CITY | 81.0% | 89.5% | \$16,650 |
| SAN BERNARDINO COUNTY | 57.0% | 81.5% | \$13,850 |
| SAN DIEGO | 73.5% | 83.5% | \$18,050 |
| SAN FRANCISCO | 71.5% | 87.5% | \$18,000 |
| SAN JOAQUIN | 71.5% | 85.5% | \$17,450 |
| SAN JOSE CITY | 59.0% | 84.0% | \$20,150 |
| SAN LUIS OBISPO | 79.0% | 88.0% | \$16,400 |
| SAN MATEO | 73.0% | 85.0% | \$17,700 |
| SANTA ANA | 62.0% | 89.0% | \$15,250 |
| SANTA BARBARA | 82.0% | 89.5% | \$14,400 |
| SANTA CRUZ | 74.5% | 86.5% | \$15,050 |
| SOLANO | 80.0% | 89.5% | \$18,650 |
| SONOMA | 60.0% | 83.5% | \$17,300 |
| SOUTH BAY | 87.5% | 89.5% | \$18,500 |
| SELACO | 73.5% | 89.5% | \$17,100 |
| STANISLAUS | 82.0% | 84.0% | \$15,000 |
| TULARE | 59.0% | 77.5% | \$12,150 |
| VENTURA | 78.5% | 84.5% | \$16,600 |
| VERDUGO CONSORTIUM | 79.0% | 82.0% | \$16,100 |
| YOLO | 78.5% | 86.5% | \$15,750 |
| STATEWIDE GOAL PY 2014-15 | 70.5% | 85.5% | \$19,201 |

PROGRAM YEAR 2014-15 PROPOSED PERFORMANCE GOALS BY LOCAL AREAS

| YOUTH WIA TITLE 1B COMMON MEASURES | | | |
|------------------------------------|--------------|--------------|---------------------|
| LOCAL AREA | PLACEMENT | ATTAINMENT | LITERACY & NUMERACY |
| ALAMEDA | 60.0% | 64.0% | 40.5% |
| ANAHEIM | 75.0% | 52.5% | 54.0% |
| CONTRA COSTA | 68.0% | 51.5% | 55.5% |
| FOOTHILL CONSORTIUM | 75.0% | 64.0% | 72.0% |
| FRESNO | 74.5% | 51.5% | 72.0% |
| GOLDEN SIERRA CONSORTIUM | 63.5% | 64.0% | 48.0% |
| HUMBOLDT | 68.0% | 57.0% | 40.5% |
| IMPERIAL | 60.0% | 60.5% | 65.0% |
| KERN/INYO/MONO CONSORTIUM | 75.0% | 64.0% | 40.5% |
| KINGS | 74.0% | 60.5% | 72.0% |
| LONG BEACH | 75.0% | 62.0% | 72.0% |
| LOS ANGELES CITY | 75.0% | 63.0% | 59.5% |
| LOS ANGELES COUNTY | 75.0% | 54.0% | 60.0% |
| MADERA | 60.0% | 64.0% | 57.5% |
| MARIN | 60.0% | 61.0% | 60.5% |
| MENDOCINO | 75.0% | 64.0% | 55.5% |
| MERCED | 75.0% | 61.5% | 59.5% |
| MONTEREY | 61.5% | 64.0% | 54.5% |
| MOTHER LODGE CONSORTIUM | 74.0% | 51.5% | 61.0% |
| NAPA-LAKE | 65.5% | 64.0% | 52.0% |
| NORTH CENTRAL COUNTIES | 75.0% | 51.5% | 58.5% |
| NORTEC | 71.5% | 60.5% | 66.0% |
| NOVA | 70.5% | 58.5% | 64.0% |
| OAKLAND | 63.5% | 56.5% | 40.5% |
| ORANGE | 71.5% | 51.5% | 71.0% |
| RICHMOND | 74.0% | 63.5% | 40.5% |
| RIVERSIDE | 60.0% | 64.0% | 72.0% |
| SACRAMENTO | 65.0% | 64.0% | 59.5% |
| SAN BENITO | 73.5% | 64.0% | 48.5% |
| SAN BERNARDINO CITY | 75.0% | 51.5% | 72.0% |
| SAN BERNARDINO COUNTY | 72.0% | 60.5% | 61.5% |
| SAN DIEGO | 70.5% | 51.5% | 40.5% |
| SAN FRANCISCO | 60.0% | 62.5% | 40.5% |
| SAN JOAQUIN | 67.5% | 55.5% | 56.0% |
| SAN JOSE CITY | 60.0% | 64.0% | 65.5% |
| SAN LUIS OBISPO | 70.5% | 64.0% | 72.0% |
| SAN MATEO | 72.0% | 62.0% | 40.5% |
| SANTA ANA | 75.0% | 64.0% | 69.5% |
| SANTA BARBARA | 68.0% | 64.0% | 53.5% |
| SANTA CRUZ | 73.5% | 64.0% | 72.0% |
| SOLANO | 75.0% | 51.5% | 70.5% |
| SONOMA | 60.0% | 64.0% | 40.5% |
| SOUTH BAY | 75.0% | 51.5% | 55.5% |
| SELACO | 70.0% | 63.0% | 46.0% |
| STANISLAUS | 68.5% | 51.5% | 61.5% |
| TULARE | 74.5% | 63.0% | 56.5% |
| VENTURA | 72.0% | 58.0% | 69.5% |
| VERDUGO CONSORTIUM | 62.5% | 64.0% | 72.0% |
| YOLO | 72.0% | 64.0% | 72.0% |
| STATEWIDE GOAL PY 2014-15 | 75.0% | 64.0% | 59.0% |